

SET YOUR BUSINESS UP AS IF IT WOULD BE FOR SALE

Growth – Succession – Acquisition – Sale



It's fact - **Many business owners are extremely busy** with managing day-to-day businesses. They typically do not spend sufficient time for improving operational and financial efficiency, transparency and strategic, purpose driven planning.

Also, due to **not having the right business set-up** (highly depending on individuals) and a **lack of information** (financials, market, competition), business owners feel uncomfortable with taking important business decisions. This blockage triggers that **no important decisions are made** at all.

As a result, many **businesses are plateauing or shrinking, opportunities are missed** out on and **value is unnecessarily wasted**. Up to the point where succession or a sale of the business is no longer an option and the business is closed down, sometimes facing unexpected liquidation costs.

As a business owner, the last thing you want is your business to plateau, to shrink or to miss out on opportunities. And this is where I come in.

Over the years, I have helped a range of businesses like yours, and I can help you, too!

How I do this - I set businesses up AS IF they would be for sale!

Whether you actually want to sell your business or not, I firmly believe EVERY business should be set-up AS IF it would be for sale, at any stage.

Being ready for sale means

- A. You can show you are running a **successful** business
- B. You can prove **full financial and operational control**
- C. You can demonstrate your business is **future-proof**

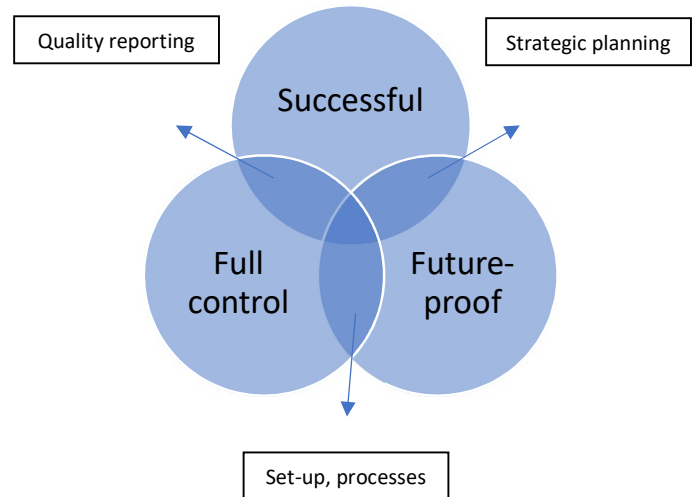
These are all critical factors for successful businesses, whether they are up for sale or not.

Proven processes and predictable results

My job is to support you achieving your professional and personal goals by aligning strategy with business set-up. I just love it, and cannot think of anything better.

I apply a structured, 2-months plan, including review of business information, workshops and discussions. There are clearly defined deliverables, e.g. a customised and structured data room for a professional due diligence or a guideline to be ready for sale (and ANY other opportunity!), including a gap-analysis.

So what you get is not only a **clear path for your business moving forward**, it's also a **rock-solid basis for major business decisions**. Enabling you to take the right decisions with firm conviction, and providing a **clear perspective for 2019 and beyond**.



Why me – here's what other people say

Tim Moon, business owner and director - "Arvind makes your business better. He brings an unparalleled wealth of global business experience which aided our company as we considered a path to getting acquired. He brings a structured approach to any business challenge and provides a clear and actionable way forward. Arvind's valuable insights filled in the gaps in our business, some of which we didn't even know we had. All that, and he's a great guy, someone everyone would want on their team. I can confidently say we will work with Arvind again."

Bernhard Bruscha, serial entrepreneur - "Arvind understands how to make a business more valuable and then to set it up for sale. His analytical skills are excellent and he was always fun to work with"

Michael Janssen, investor and innovation expert - "I highly recommend everyone whose business is up for sale, growing or plateauing to have a chat with Arvind"

Tomorrow you'll wish you had started today.

I work with CEOs and business owners of fast-growing or established businesses, aiming to (faster) grow, look for a succession/ acquisition/ fundraising, or plan to sell sometime in the future.

If this is you, and you feel you are not really ready for YOUR next opportunity yet, we should talk.

During our call, I will listen to your targets and explain my 2-months program to find out if we are a good fit. Either way, you will value my input.

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